

# **SET AWARDS 2025**

**Sustainability Excellence** 

Date: 12 September 2025

# **Attended Executives**









- Chief Executive Officer and President
- Acting Executive Vice President **Corporate Governance and Affairs**

**Mr. Chatapong Wungtanagorn Executive Vice President** Strategy

Mr. Jeerawat Pattanasomsit **Executive Vice President Power, New Business and Digitalization** 

**Mr. Nuttapon Meerit Executive Vice President Organization Effectiveness** 

**Mrs. Wanida Boonpiraks Executive Vice President** 

**Mr. Phuping Taweesarp Vice President Corporate Sustainability** 

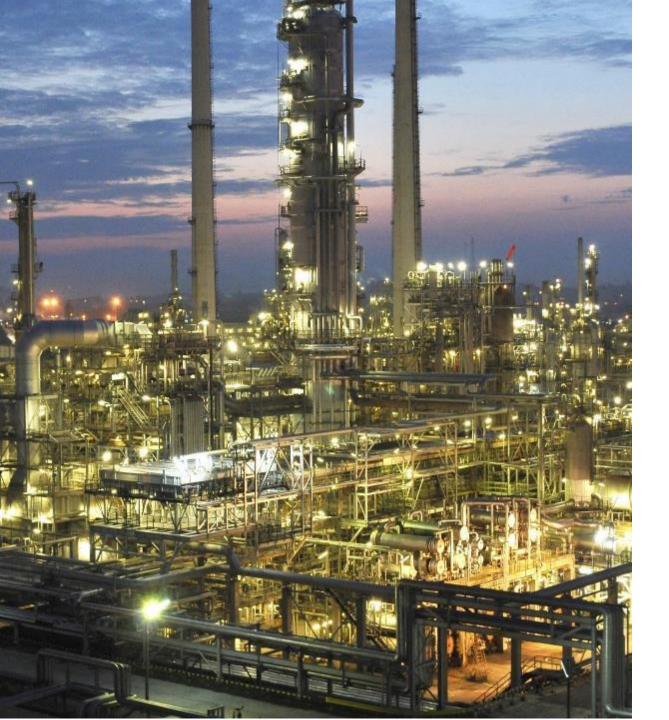
# **Presentation Outline**



กลยุทธ์และแนวทางการดำเนินงานภายใต้ภาวะเศธษฐกิจที่มีแนวโน้มชะลอตัว

2 กลยุทธ์และแนวทางการดำเนินงานด้านการเปลี่ยนแปลงสภาพภูมิอากาศ

- กลยุทธ์และแนวทางการนำเทคโนโลยีและปัญญาประดิษฐ์ (AI) มายกระดับขีด ความสามารถในการแข่งขัน
- กลยุทธ์และแนวทางการยกระดับขีดความสามารถของบุคลากรและองค์กรใน การแข่งขันและเติบโตอย่างยั่งยืนในระยะยาว

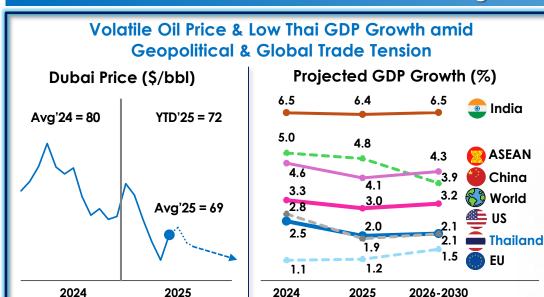


กลยุทธ์และแนวทางการดำเนินงานภายใต้ ภาวะเศรษฐกิจที่มีแนวโน้มชะลอตัว

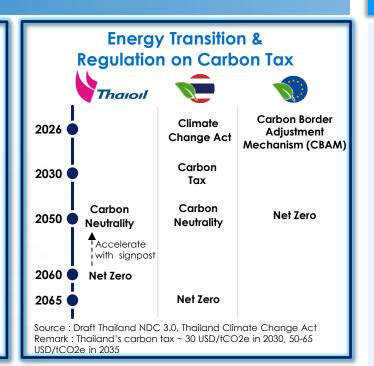
# **Key Strategic Challenges & Opportunities**



# Challenges







# **Strategic Implication**

- Ensure safe, reliable & resilient operation to capture opportunity in volatile market
- Expedite Regional platform expansion to support current & future products of Thaioil Group
- Decarbonize operation through **Energy Efficiency program**

# **Business Opportunities from Key Global Trends**





Latest Estimate (LE) as of Aug'25























- Rising demand for hygiene & cleaning products
- Energy transition toward renewable & cleaner fuel
- Al, quantum computing & blockchain transform business across sectors ("Industries in the Intelligent Age")

- Emerging new business opportunities (high value, less carbon)
  - Disinfectants + Surfactants (D+S)
  - Specialty Polymers
  - Sustainable Aviation Fuel (SAF)
- Al adoption to enhance competitive advantage

# Thaloli Group's Strategy from "3V" to "2S1P"



WHY CHANGE?

1

Clearly define between existing core business & new business with prioritized & specific focus areas



Clear linkage to target business portfolio contribution with effective monitoring & organizational management

# Existing "3V" Strategy



## Value Maximization

Strengthen Existing Platform & Extend to Downstream Derivatives/HVPs



## Value Enhancement

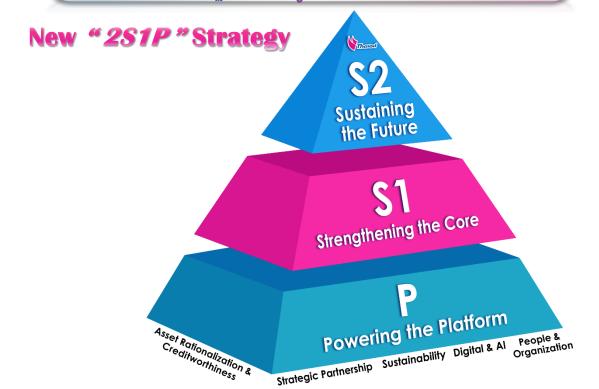
Marketing Platform for Products & Services of Thaioil Group & PTT Group



# **Value Diversification**

Creating New Growth Platform with Resilient & Sustainable Portfolio

# Empowering Strength for Powering Growth สร้างรากฐานที่มั่นคง สู่การเติบโตอย่างยั่งยืน



# "Strategic Focus"

2 Grov

**Growing High Margin with Less Carbon** 



Specialty Chemicals
D+S
Specialty Polymers



Low Carbon & New Energy Sustainable Aviation Fuel Hydrogen, Carbon Capture & Storage

**S1** 



Leveraging Strength to Create Competitiveness



CFP Completion & Operation



Safety & Reliability



Margin Leadership

Quic Valu

Quick-Win High Value Products



Decarbonization through Energy Efficiency

P



**Catalyzing Regional Distribution Platform** 



Product Portfolio Expansion towards Specialty Chemicals



Regional Platform Coverage









# Strategic Framework 2025-2035



# Empowering Strength for Powering Growth สร้างรากฐานที่มั่นคง สู่การเติบโตอย่างยั่งยืน





"Short to Medium Term"

Phase I (2025-2030)

"Empowering Strength"

Readiness through commercial collaboration, R&D

CFP completion as planned

Safety & Margin Reliability Leadership

Quick-Win High Value Products Decarbonization through
Energy Efficiency

Expand regional platform & product portfolio to specialty chemicals

**Execute** asset rationalization

ESG, Net Zero, Big Data & AI, People & Organization Readiness

"Long Term"

Phase II (2031-2035)

"Powering Growth"

Diversify portfolio to high margin & less carbon business

# **Balanced Strategic Target**





**Short-Term to Medium-Term** 

Financial Goal (Inside-Out)

# Performance



**Net Profit** 

# Resilience



**ROIC ≥ WACC** 

Non-Financial Goal (Outside-In)

# Creditworthiness



Investment Grade Company

# Sustainability



Leading in DJSI Rating

Financial Goal (Inside-Out)

## Performance



Net Profit (with & without carbon tax)

# Resilience

Long-Term



**ROIC ≥ WACC** 

Non-Financial Goal (Outside-In)

# Portfolio Diversification



% Net Profit from \$2 & P (with & without carbon tax)

# Sustainability



Leading in 3 Global
ESG Ratings
+
15% GHG Reduction

# **Key Progress of Strategic Execution**



\$1 STRENGTHENING THE CORE

### **CFP**

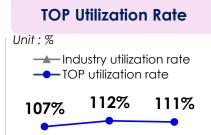
HDS-4 commercialize in Feb'24

EGM approval 20 Feb'25

**Terminated EPC contract** in Apr'25

Engage contractors & remobilizes worker in Q3'25

**COD Q3'28** 

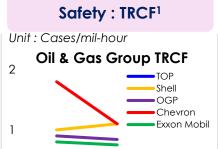


93%

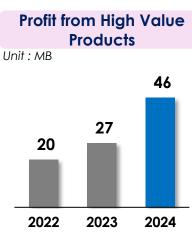
2023

95%

2024







\$2 SUSTAINING THE FUTURE



# Disinfectants + Surfactants (D+S)

90%

2022

### **Commercial Development**

- Commercialize Easy Bath Body Wipes
- Connected 10+ suppliers
- Approached 160+ Customers
- > 32 potential products in portfolio

### **Technical Service + Adaptive R&D**

2023

Remark: (1) Total Recordable Case Frequency

2024

• Formulated **8 specialty ingredients** for personal care & pet care

### **R&D Intensity**

- Developed Degreasing & Degassing for tank cleaning: DBTX 10 (BTX Tank), Dgasoline (Gasoline Tank)
- Certified & patented Puresurf-mild

POWERING THE PLATFORM



### **Organic Growth**

- New specialty products sales e.g., PEG 6000, TOPSOI P200, DMAA
- Expanded tanks & facilities (Haiphong 2 in Vietnam) (COD Oct'24 & 1st cargo in Nov'24)

### **Inorganic Growth**

2022

JV/M&A Specialty chemical distributor:
 Under study > 3 targets



ASSET RATIONALIZATION, CREDIT WORTHINESS & STRATEGIC PARTNERS

• Execute asset rationalization as a strategic & proactive funding instrument to enhance company's creditworthiness





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# Thaloli Group's Climate Change Management



Thaioil Group's approach to climate-related issue management is based on the international standards for assessing and reporting climate-related risks and opportunities.

Climate-related Issues

# **Transition Risk**



Mandatory Carbon Pricing (e.g. ETS, Carbon Tax)

# **Physical Risk**



**Water Scarcity** 

# Challenges & Opportunities for Thaioil Group







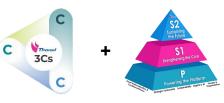
Adopt new decarbonization technology & knowhow to lower GHG footprint and carbon cost of existing operations i.e., CCUS, Clean Energy & H2

Operational disruption due to water shortage for the production process

New technology adoption & knowhow to minimize water consumption in the production process

Strategic Management

# **Climate Mitigation**



Decarbonization Pathway & 2S1P

# **Climate Adaptation**



- Water Consumption Mitigation Plan
- Water Crisis Management Plan
- Long-term Water Management Strategy







# Thaioil

# Thaioli Group's Climate Mitigation: Strategic Management



**Climate Mitigation** for Mandatory Carbon Pricing

# Net Zero "3C" Strategy

**Cut Down Existing Emission** 

2030



**Energy Efficiency (EE) with** Internal Carbon Price

2035



**CCS** and Clean Energy

Compensate **Residual Emission**  2030

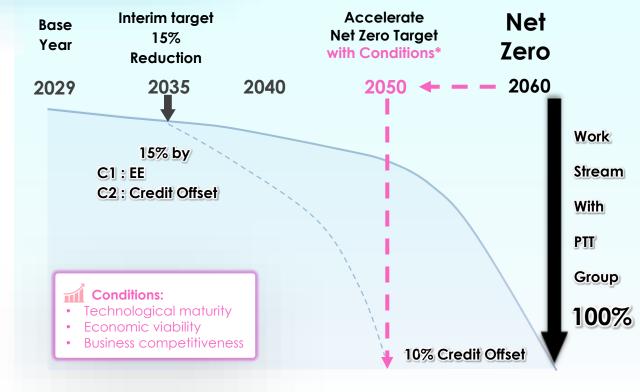
**Build Up New Carbon Credit Bring and Utilize Carbon Credit Buy Carbon Credit** 

**Control Future Emission** 

**S2** 



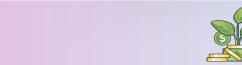
Low Carbon & New Energy



# Enabler



**Advocacy and Stakeholder Engagement** 



**Green Financina** Framework

Workstream

with PTT Group





**Clean Energy** 







Carbon **Credits** 



# Thaloli Group's Climate Mitigation: Performance 2024





# **Cut Down Existing Emission**

Focus on Energy Efficiency to lower GHG Emissions

### **Energy Efficiency Improvement**



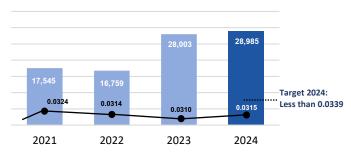
### 2012 - 2024

- 246 projects
- GHG Reduction ~ 427,483 tCO2e
- Cost saving ~ 2,406 MTHB

**GHG Reduction from Energy Efficiency Improvement** vs GHG Emission Intensity

In 2024, Thaioil Group reduced ~ 28,985 tCO2e through Energy efficiency improvement project e.g.,

- Process Optimization at HCU 1
- Fuel Consumption Optimization at HDS 2



- GHG Reduction (tCO2e)
- GHG Emission Intensity (tCO2e per barrel of crude oil equivalent).

## **Compensate Residual Emission**

Strengthen Carbon Credit foundation while creating co-benefit

### I. Reforestation for Carbon Credit with Co-Benefit



Acquired Land Forest 8.300 rais in Phrae



Acquired Manarove 300 rais in Trana

These projects expect to capture 78,000 tCO2e over the 10-year project period

Create Co-benefit to 5 local communities or about 500 members through reforestation project

### **Existing Co-benefit**

- Forest tree nursery
- 43 MTHB for 1st year

### **Future Co-benefit**

- Circular economy
- Solar roofs
- Mushroom cultivation
- **130 MTHB** 10-year for project



### II. Carbon reduction/avoided credit



Acquired certified carbon credits

- 0.364 MtCO2e from T-VER projects in 2024
- 1.675 MtCO2e from T-VER projects in 2019-2024

# **Control Future Emission**

Integrate sustainability into business strategy to focus on lower carbon & new energy business

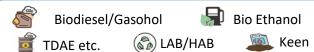
### **Low Carbon & New Energy Investment**



Anion Exchange Membrane Study HEFA, Co-Processing, and ATJ technologies with strategic partner (AEM) Electrolyzers

SAF Technology

### **Green Products**



Green Hydrogen Technology

### **Green Product Certification**

**ISCC** Study and expand product scope to align with ISCC guideline

# Thaioil Group's Climate Adaptation: Strategic Management & Performance 2024





# Water Consumption Mitigation Plan



Water Management: 3Rs in process (Save 103 m³/Hr)



Sustainable water management:
Desalination Unit



Water Dashboard

# **Water Crisis Management Plan**



Internal water storage



Ramp up Desalination units from 4 to 6 units (Not less than 2 million m³/Y)



Alternative source e.g., Rental mobile sea water RO package

# Long-term Water Management Strategy



Adopt new technologies to minimize water consumption



Collaborative Water
Management Network
with Government and Non-Government
Agencies & PTT Group



Zero discharge



NO disruption in production process caused by water scarcity



100% of risk mitigation plan in place

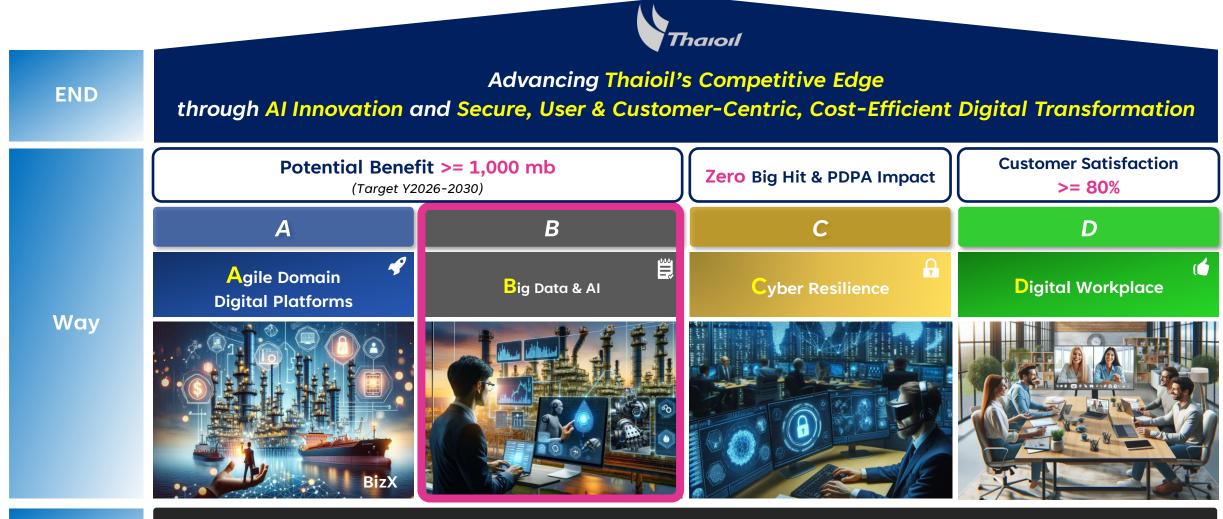




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# House of Digital Strategy: A.B.C.D





Mean

People, Partnership, Technology & Platform

Digital Maturity Index (DAI): Target at Strong Performer by 2030

# **Al-powered Strategic Direction**



**Thaioil** invest in AI with purpose - continuously and only in relevant use cases that deliver clear economic return (Payback <= 3 yrs) Invested ~100 mb (2021–2025), generating ~75 mb annual return

# (\$1) Strengthen the Core with Al









**Domain Expert Al Agent** 





**Crude Flex** 

**Predictive Maintenance** 





**Corrosion Analytics** 



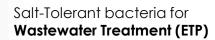
Contest 2025 OpEx Award

**Weld Vision Al** 

# (S2) Power the Future with Al

# **R&D** Assisted by Al







# **Venture Building & Investment**

Al helps **Venture Building** on **D&S\* strategy** easier than before











copy.ai

\*D&S: Disinfectant and Surfactant

# (P) Understand Customer Insight

# **Customer Due Diligence with Al**

Reduce business risk by uncovering counterparties background, revealing potential legal, financial, or reputational issues before engagement.







# **Roots of Al Success**



Al is the tip of the iceberg. DATA & PEOPLE are the foundation of success.

## **Build Data Foundation**

# **Boost Literacy and Culture**



### Data Governance

**Implement data governance** as the foundation for reliable data that enables AI.



## **Gen Al Policy**

**Implement TOP Gen Al policy** as a guardrail for Al development and usage.



### Data Hub

A single source of truth to simplify usage across applications at your fingertip.



# Turn DATA into Dashboards by Anyone (No IT needed)





# Grow Data Scientists from Employees



Year	Basic (DS1)	Advance (DS2)			
Y19	9	1072			
Y20	-	2			
Y21	3	(*			
Y22	7				
Y23	4				
Y24	9 3	2 5			

# Thaioil Leadership, powered by M365 AI Copilot 300



Licenses for All Mgmt. (VP up) + Pilot Group

# Al Bootcamp & Hackathon





# **Datathon Competition**



Grow a DATA culture: build your dashboard, win rewards

# 2025 PTT Group OPEX Award



Award Winning "WELD VISION AI"



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# **People & Organization Strategy**



### EMPOWER EMPLOYEE TO BE A VALUABLE DRIVING FORCE FOR THE ORGANIZATION SUCCESS

### PEOPLE & ORGANIZATION STRATEGIC ROADMAP

Strengthening the core and Sustaining the future

# 2025-2030 "Strengthen"

Enhance P&O systems to enable core business performance and future expansion readiness

Target 2030

# 2031-2035 **"Sustaining"**

Deliver business benefits and enable sustainable success by leveraging data-driven insights

Target 2035





REVIEW and DEVELOP organization structure model, strategic manpower planning and P&O systems



1<sup>st</sup> Quartile employee productivity





productivity

Focus Areas





SPECIFY and ACCELERATE employee capability based on specific knowledge



1<sup>st</sup> Quartile human capital index











LISTEN and CRAFT inclusive employee experience to strengthen employee engagement value















# People & Organization Strategic Initiatives



2024

# **"P&O Strategy in Actions"**

# "Qualitatives and Quantitatives Results"

Performance mgt.

Career

Development

• Identified position and established related P&O system to drive a new future path.

**Designed P&O System** 



PEOPLE CAPACITY

**FUTURE DYNAMIC CAREER PATH** 

To create a new future path in order to motivate and retain competent people for business growth track.



**POSITION GROUPS** 



Position
groups and
P&O system
have been
approved

(Recruited 2 positions)



PEOPLE CAPABILITY

### **EXTENSIVE BUSINESS GROWTH DEVELOPMENT**

To **accelerate strategic driven capability** to support international and domestics business growth in action

3V Strategies	V Strategies Capability Pillar Developm				ent Approach			
Value Maximization	Pillar 1 Growth Engines	Real Case	-	Action		Business		
Value	Pillar 2 Market Expansion	Champion	L	by Project Team	<u> </u>	in Action		
Enhancement	Pillar 3 Model for Speed & Scale	Sponsor		888				
Value Diversification	Pillar 4 Competitive Biz & Organization	Selective Expert Coach	-					

• **Developed people's capabilities** to drive growth in businesses, serving 3Vs strategies.





### **WORKFORCE WELL-BEING**

To foster sustainable well-being to become happy employee and happy company in the long term



AND SOOK DAL+

Mental Rejuvenation

Thrive mental health to unleash power of people for driving growth.

 Provided opportunities for employees to participate in creating happiness.



1st Product will be launched in Q4

 Promoted mental health awareness and management.



ANA 4 PROGRAMS
For all employees, targeted group & line mar.

 Achieved "Best Places to Work" Award, conducted by Work Venture.



PEOPLE EXPERIENCE SURVEY

Engagement survey and certification

# People & Organization Performance Index



		2022	2023	2024	
PEOPLE CAPACITY	WORKFORCE PRODUCTIVITY  1st Quartile Workforce Productivity Competitiveness (EBITA/Staff)	1 <sup>st</sup> Quartile	1 <sup>st</sup> Quartile	1 <sup>st</sup> Quartile	
PEOPLE CAPABILITY	WORKFORCE CAPABILITY  1st Quartile Workforce  Human Capital Index: HCI	80	83	85	
PEOPLE EXPERIENCE	SUSTAINBLE ORGANIZATION  DJSI Leader in Human Capital (Percentile)	1 <sup>st</sup> Quartile	1 <sup>st</sup> Quartile	1 <sup>st</sup> Quartile	
@ @ @ PEOPLE MANAGEMENT	EMPLOYEE ENGAGEMENT (Score)	57	62	74	
	PEOPLE MANAGEMENT BEST IN CLASS (People and Organization Award)	Thailand ATD: Excellence in Practice Award "DYNAMIC CAREER MANAGEMENT PROGRAM  International PMAT: People Management Award "THE BEST TALENT MANAGEMENT"	Thailand PMAT : HR Innovation Award "WELL-BEING AT TOP : 5 HAPPINESS"	Thailand Work Venture: "BEST PLACES TO WORK CERTIFICATION" and "TOP50 EMPLOYER BRANDING IN THAILAND"*  International ATD: Excellence in Practice Award "5 HAPPINESS: HOLISTIC AND FULLY ONLINE WELL-BEING PROGRAM"*	