Certificate in ESG Management Program by SET & Sasin





Self-paced online learning program

Module 1 ESG Fundamentals

S1 Session 1 Introduction to ESG
S2 Session 2 ESG Management: Environment
S3 Session 3 ESG Management: Social
S4 Session 4 ESG Management: Governance

Module 2 ESG Integration Management

S1 Session 1 ESG Integration Management

S2 Session 2 Integration - Case Studies

M3 Module 3 ESG Disclosure

S1 Session 1 ESG Disclosure



S3 Session 3 ESG Performance Assessment and Indices

M3S2

Module 3 ESG Disclosure Session 2 Data Management







Self-paced online learning program



M1S1

Module 1 ESG Fundamentals Session 1 Introduction to ESG

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Module 1 ESG Fundamentals Session 2 ESG Management: Environment

M1S3

Module 1 ESG Fundamentals Session 3 ESG Management: Social

M1S4

Module 1 ESG Fundamentals Session 4 ESG Management: Governance

M2S1

Module 2 ESG Integration Management Session 1 ESG Integration Management

M2S2

Module 2 ESG Integration Management Session 2 Integration - Case Studies

M3S1 Module 3 ESG Disclosure Session 1 ESG Disclosure

M3S2 Module 3 ESG Disclosure

Session 2 Data Management

M3S3

Module 3 ESG Disclosure Session 3 ESG Performance Assessment and Indices





Learning Objectives

Course Structure	Learning Objectives
Module 3 ESG Disclosure Session 2 Data Management	
1. ESG Data for Business Management	The student will be able to:
	Describe the importance and fundamental principles of ESG data disclosure, as well as the characteristics of good ESG Data Disclosure.
2. ESG Data for Investment	Explain the data process, from understanding disclosure standards, data collection, data verification, report preparation, and dissemination, and to help effectively use the data to improve ESG performance.
3. ESG Data Management Technology	Demonstrate effective sustainability data disclosure practices and how these can be applied within organizations, focusing on publicly listed companies in Thailand across various industries





Instructor

M3S2

Module 3 ESG Disclosure Session 2 Data Management

Instructor Supakorn Ekachaiphiboon







M3S2

Module 3 ESG Disclosure Session 2 Data Management

1. ESG Data for Business Management

- 2. ESG Data for Investment
- 3. ESG Data Management Technology
- 4. Case Studies of Work Systems for ESG Data Management

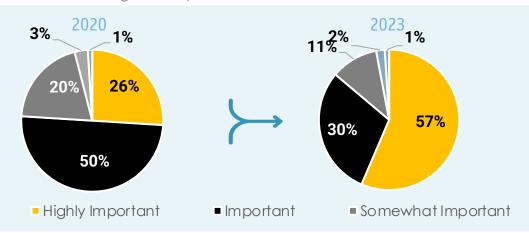




ESG Data and Business Decision-Making

Leading business leaders believe that ESG is a factor that consistently creates a competitive advantage.

The importance of ESG practices has significantly increased from 2020 to 2023.



A survey of global IT business leaders by Schneider Electric reveals that the attitudes of global IT leaders towards ESG have changed rapidly. They believe that ESG helps attract investor attention and enhances competitiveness more effectively than their market competitors.



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"74% of finance leaders say investors increasingly use nonfinancial information in their decision-making."

Source: EY, 2020



The Importance of ESG Data in Business Management

Risk and Opportunity

Identify business risks and opportunities that encompass industry, social, and environmental issues. This provides guidance for implementing risk mitigation measures, preventing disputes, and discovering new business opportunities.

Continuous Development

Inform decision-making on strategic development and business process improvement, leading to cost reduction and value creation for the company.

Product and Service Development

Foster opportunities for the development of products and services that address or help resolve social and environmental challenges.

Stakeholder Engagement

Help identify key concerns of stakeholders, leading to the development of engagement plans tailored to specific target groups.







Characteristics of ESG Data for Business Management

Clear Objectives

The purpose and objectives of using ESG data must be clearly defined, with measurable indicators that can be tracked consistently.

Reliable

ESG data should come from credible and traceable sources, such as third-party reports, internal organizational reports, or performance reports provided by various departments to management.

Standardized

The data should follow recognized ESG reporting frameworks or comply with legal requirements for reporting.

Measurable

ESG indicators must be easily comparable to financial performance and allow for strategic decision-making and continuous business development planning.





Case Study: ESG Data and Business Management STEGH

(2) โครงการ/กิจกรรมเพื่อ<u>ทดแทน</u>การใช้ไฟฟ้าหรือพลังงานจากแหล่งที่ใช้แล้วหมดไป

โครงการ/กจกรรมเพอ <u>ทดแทน</u> การเซเฟพาหรอพลงงานจากแหลงทโซแลวหมดโป				
โครงการ / กิจกรรมเพื่อทดแทนการใช้ไฟฟ้าง จากแหล่งที่ใช้แล้วหมดไป	เรือพลังงาน	ผลที่ได้รับ ปี 2566		
ารงการนำก๊าซชีวภาพมาผลิตไฟฟ้า ส่อไข้ทดแทนการใช้ไฟฟ้าที่ผลิตจากก๊าซชีวภาพทดแทนไฟฟ้าจาก PEA จำนวน ส่อไข้ทดแทนการใช้ไฟฟ้าที่ชื่อจาก PEA จากพลังงานไฟฟ้าที่ไข้ทั้งหมด				
เรงการนำไอน้ำจากเชื้อเพลิงชีวมวลมาผลิตไฟฟ้า ่อใช้ทดแทนการใช้ไฟฟ้าที่ชื้อจาก PEA				
เรงการติดตั้ง Solar Cell เอใช้ไฟฟ้าพลังแสงอาทิตย์ทดแทนการใช้ไฟฟ้าที่ชื่		ใช้ไฟฟ้าที่ผลิตจาก Sola กิโลวัตต์-ชั่วโมงต่อปี คิด		A จำนวน 222,870.00 พลังงานไฟฟ้าที่ใช้ทั้งหมด
้เป็นเชื้อเพลิงทดแทนก๊าซปโตรเลียมเหลว (LPG)		(LPG) จำนวน 3,377,20		31.48
<u>t</u>		จากพลังงานเชื้อเพลิงที่ไ	อมงทรม	
ารางที่ 3-1 : ข้อมูลปริมาณการไช้พลัง		จากพลงงานเชอเพลงทเ	שנגערונט	
โ ารางที่ 3-1 : ข้อมูลปริมาณการไข้พลัง ปริมาณการใช้พลังงานไฟฟ้า		จากพลงงานเชอเพลงทเ 2564	2565	2566
ų	เงานไฟฟ้า			2566 27,753,647
บริมาณการใช้หลังงานไฟฟ้า การไฟฟ้าส่วนภูมิภาค (PEA) พลังงานไฟฟ้าหมุนเวียน (Renewable Electricity)	งานไฟฟ้า หน่วย (กิโลวัตด์- ชั่วโมง) (กิโลวัตด์- ชั่วโมง)	2564 16,077,254 16,946,544	2565 22,307,197 15,977,742	
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หมายเหตุ : เป็นข้อมูลการของสายธุรกิจผลิตและจำหน่ายยางธรรมชาติเท่านั้น



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Case Study: ESG Data and Business Management SCG2

ข้อมูล ESG สะท้อนถึงศักยภาพและความสามารถ ในการพัฒนาคุณภาพของธุรกิจ

Sustainability Performance Data

Economic Performance

SCG continues to maintain business stability with increased profits, even though revenue from sales decreased due to the global economic slowdown.

		Performance Data	2019	202 0	2021	2022	2023	GRI Standards	SASB
		Revenue from sales (Billion Baht)	438.0	399.9	530.1	569.6	499.6	GRI 201-1	
Financial Impact	Assessing financial	Profit for the year (Billion Baht)		34 1	47.2	21.4	25.9	GRI 201-1	
r indicidi impact	strength and stability	EBITDA (Billion Baht)	75.1	74 6	91.9	61.9	54.1	GRI 201-1	
	Sherigin and stability	Employee compensation comprising salary, wage, welfare, and regular contributions (Million Baht)	48,139	46,7 6	47,921	50,732	50,190	GRI 201-1	
		Dividend to shareholders (Million Baht)	16,800	16,8 0	22,200	9,600	7,200	GRI 201-1	
	Adherence to	Interest and financial expenses to lender (Million Baht)	6,442	7,0 2	6,758	7,523	10,297	GRI 201-1	
Compliance	relevant regulations	Taxes to government and local government authorities such as income tax, local maintenance tax, property tax and other specific taxes (Million Baht)	6,143	7,1 0	8,430	6,685	6,153	GRI 201-1	
	and standards.	Tax privilege and others from investment promotion, and research and development (Million Baht)	1,388	1,1 9	1,829	1,054	1,248	GRI 201-4	
		Non-compliance case through SCG Whistleblowing System (Cases)	30	8	30	51	55	GRI 205-3	
		Customer Satisfaction - SCG Contact Center (%)	100	10	100	100	100		
	Active participation	Average Customer Satisfaction - All business unit (%)	94	4	94	94	94		
Stakeholder		Contributions to organizations (Million Baht)(1)	22.2	13. 9	11.31	30.9	27.8		
Engagement	with key stakeholders.	Contributions to political activities (Million Baht) ⁽²⁾	0	0	0	0	0		
Engagemen		Suppliers that assessed Environmental, Social and Governance (ESG) Pisks (% of procurement spending)	100	1 0	100	100	100		
		Procurement Spending by Geography (% of procurement spending) • Domestic • Regional	58 42	7 3	40 60	50 50	55 45		
Supply Chain	Ongoing improvements in the supply chain.	Revenue from Sales of High Value Added Products and Services (Billion Baht) (%)	179.2 40.9	126 1	182.7 34.5	195.5 34.3	167.7 33.6		
Management		Revenue from Sales of SCG Green Choice Products and Services (Billion Baht) (%)	128.8 29.4	130 4 32 6	216.0 40.7	289.7 50.9	270.7 54.1		EM-CM-410a.2
	Leveraging ESG initiatives	Revenue from Sales of Products and Services designed for use-phase resource efficiency (Billion Baht) ⁽⁹⁾ (%)	NA NA	0.0 2	4.870 2.00	27.46 11.6	71.5 14.3		RT-CH-410a.1
Opportunity	to create new business	Revenue from Sales of Sustainable Construction Products and Services (Billion Baht) (%)	60.4 13.8	59.6 14.9	69.4 13.1	71.8 12.6	59.3 31.3		EM-CM-410a.1



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Module 3 ESG Disclosure Session 2 Data Management

- 1. ESG Data for Business Management
- 2. ESG Data for Investment
- 3. ESG Data Management Technology
- 4. Case Studies of Work Systems for ESG Data Management





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ESG Data in the Financial Ecosystem







Using ESG Data for Investment Decisions

ESG data reveals opportunities and risks that impact business operations.

Therefore, comprehensive and high-quality ESG disclosure enhances investor confidence and attracts interest in investing.







Objectives of Using ESG Data in Investment

Investor motivation

ESG data can motivate investors to focus on sustainable investments. Current areas of interest, such as environmental concerns, lead to choosing or using products and services that are more environmentally friendly. Investors are also likely to incorporate environmental factors into their investment decisions.

Investment Approaches

Using ESG data helps investors avoid negative impacts and instead focus on achieving positive effects from their investments.

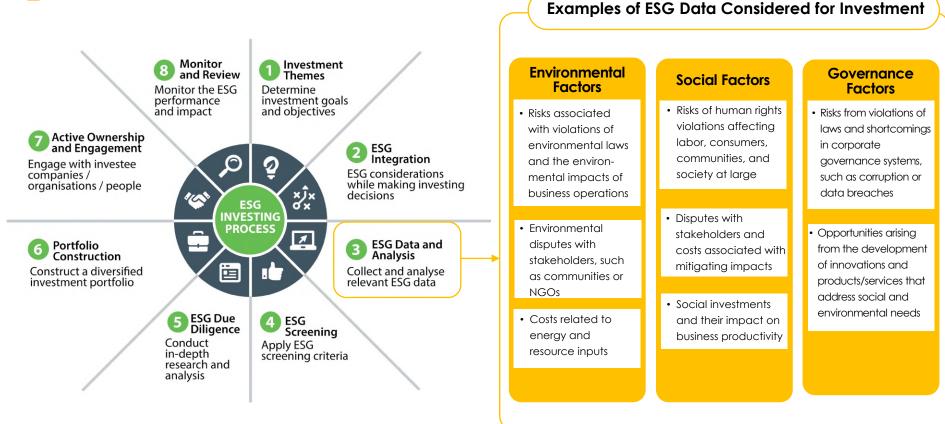


Sustainable Investment Framework by Morningstar





ESG Data in the Investment Process







Reading ESG Data for Investors

Analyze

Assess opportunities and risks related to environmental and social issues, as well as economic and industry changes.

Understand

Comprehend the business context throughout the supply chain and consider how the company manages and adapts to changes.

Monitor

Track ESG performance to ensure the company adheres to its policies and goals.

Evaluate

Review both positive and negative business outcomes and consider factors impacting short-term and long-term growth potential.



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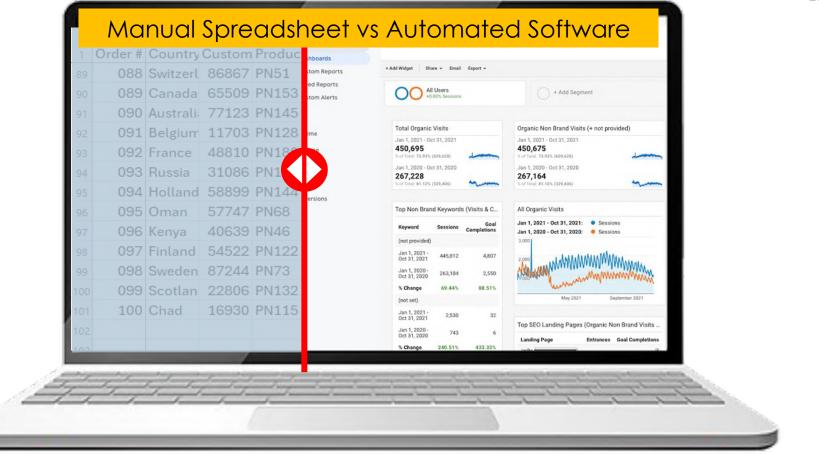
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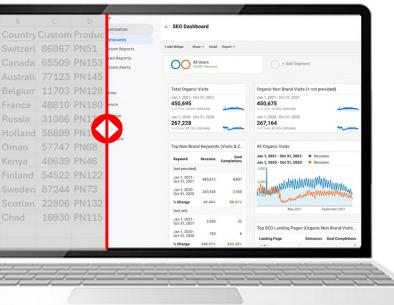
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Factors Leading to the ESG Transition



Data & Analytics	Establishing an ESG data repository enhances a business's competitive edge.
Automation and Cloud	Technological advancements facilitate easier data integration across organizations.
Innovate & Transform	Efforts to adapt and seek business opportunities through the usage of ESG data.





Overview of ESG Data Management System

Identify

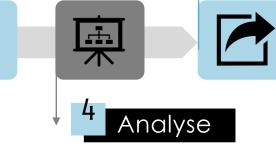
Identify the ESG data to be collected and managed, focusing on its relevance and necessity for business decisions.

³ Centralize

tore all ESG data within a single platform for ease of management, ensuring data security and smooth distribution.

Generate

Generate and present ESG data in various formats to meet diverse reporting and usage needs.



Conduct multi-dimensional analyses to verify the accuracy, completeness, and quality of the stored data for effective use.



Choose reliable and easily accessible sources, such as IT databases, spreadsheets, PDFs, or external data systems.

ESG Data Collection Best Practices [2024] (isometrix.com)



Use Case: ESG Data Management Technology in Investment Processes

	Company	Reduced V	olatility, Lower Risk, and Consis Attracting Investor Inter		Investor
▶	ESG Information	ESG Database	ESG Data Platform	ESG Data Outputs	Responsible Investment
	Company's Information Annual Report Sustainability Report Website MD&A, IR Roadshow	ESG data providers Gather and analyze business sustainability data ESG ratings / rankings Evaluate sustainability performance for rankings or ratings		Indexes Data feeds Portfolio analytics	Investment Invest in financial products and investment vehicles under sustainability-themed funds, including equities, fixed income, and ETFs. Integration Consider ESG factors in investment decisions.
	Other Sources of Information News Social Media	Intermediaries Analyze and manage investment portfolios by considering sustainability data, such as those used by analysts and fund managers		Company, Industry and Thematic Reports	Screening Screen out industries or businesses that are socially irresponsible or cause negative impacts from the investment portfolio.



Sasin School of Management

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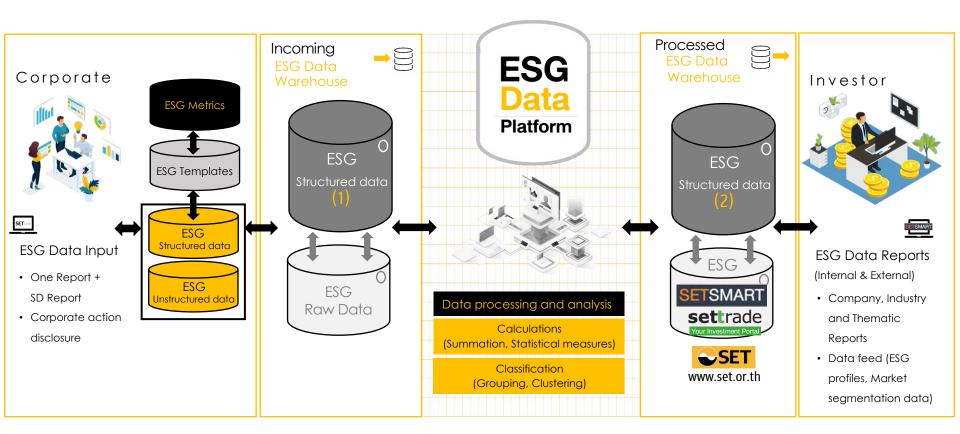
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Case Study: SET ESG Data Platform







Case Study: SET ESG Data Platform

Value Chain

ESG data user

Investors

- Corporate ESG Summary
- In-depth ESG Reports (Commercial)

Data Providers & Raters

- Corporate ESG Summary
- In-depth ESG Reports (Commercial)

Listed company

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- ESG input data providers (Individual ESG input database)
- ESG output data analytics (ESG output reports, time series, cross section)
- ESG data users for corporate development



Regulator

- BoD Database, Analytic Reports (Director pool, Board profiles and remuneration)
- ESG variables linkage to New CGR Assessment
- Corporate Governance
 Performance Reports
- ESG data users for BoD Development



- ESG database & system (Input/Output, OS, Network)
 ESG data analytics (RM)
 - Accounts, Industry, Market)
 - ESG data operator & controller (Commercial & Non-commercial)
 - ESG data providers & users for market development



Case Study: SET Carbon

SETCarbon



• Employ recognized technologies and practices for "measuring," "controlling," and "managing data" to achieve carbon neutrality and net zero greenhouse gas emissions.

 Analyze GHG data to improve performance, identify issues and causes of emissions, prioritize solutions, and develop business plans aimed at reducing greenhouse gas emissions for the organization.





Challenges and Next Steps for ESG Data

How can we ensure the accuracy of a company's ESG data? How should the upcoming regulations on climate change reporting be prepared?

How can ESG data be utilized for strategic decision-making within an organization?

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How is greenhouse gas data calculated?

SFT

ADEM

Is ESG data management software user-friendly?

What type of ESG data do investors need?

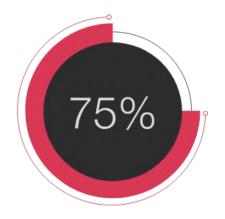
Which software should be used for managing ESG data?





Quality and Accuracy of ESG Data

Credibility and Assurance



of investors surveyed say their confidence in ESG reporting would receive the biggest boost if it were assured at the same level as companies' financial statements (i.e., reasonable assurance).

Source: PwC's 2022 Global Investor Survey

High Costs

Consulting services and verification for ESG data are costly, requiring substantial time and resources to manage.

Not Mandatory

Currently, verifying ESG data is voluntary, but future trade regulations may require businesses to prepare for mandatory verification.

Complexity

The process of verifying ESG data involves specialized knowledge, such as for greenhouse gas data, which is complex and challenging, leaving businesses unprepared without regulatory enforcement.





Challenges in Developing ESG Data

Green washing

Presenting products and internal processes as environmentally friendly without genuine implementation.

Patchy

ESG data varies by asset type, size, and scope of operations, leading to inconsistent details even within the same industry, affecting data quality.

Complex regulations

Increasingly complex ESG disclosure regulations result in diverse standards and reporting frameworks.

Unverified

Absence of specialized agencies and standards for ESG data verification undermines data reliability.

Measuring "S"

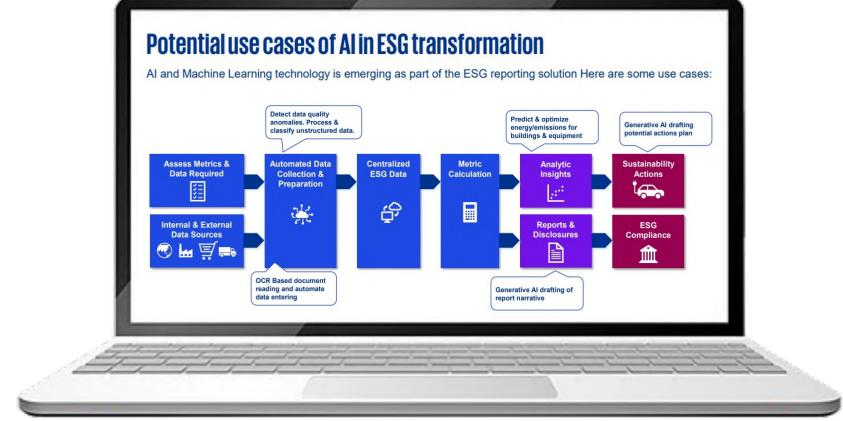
Comparing social outcomes with financial data can be challenging due to the diverse and complex nature of business contexts.







Future of ESG Data Development





KPMG Thailand. ESG in action: Bridging the gap from Global perspective to local action (2024) Copyright ©2024 SET & Sasin, All Rights Reserved.



Key Takeaways

- 1. Companies are required to align ESG data reporting with their core business operations and the specific information needs of stakeholders, ensuring relevance and applicability.
- 2. Effective ESG reporting should integrate well-defined indicators that accurately reflect the operational efficiency and the outcomes of business management processes.
- 3. Comprehensive and high-quality ESG data is essential for informed business and investment decision-making.
- 4. Leveraging advanced technology for ESG data management enhances operational flexibility, and establishes more effective channels for utilizing this data in decision-making processes.
- 5. Companies must adapt to meet the increasing demand for ESG data in the future.





Instructor

M3S2

Module 3 ESG Disclosure Session 2 Data Management (Part 5)

Instructor Chatri Sabado Srivichit





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Module 3 ESG Disclosure Session 2 Data Management (Part 5)

- Unlocking the power of ESG data: From complexity to clarity to competitive advantage
- 2. What is the solution to overcome ESG data barrier?





1. Unlocking the power of ESG data: From complexity to clarity to competitive advantage



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ESG Data is a Key Enabler to Create Business value

Not just to Understand and Report on an Organization's Sustainability Achievements

ESG data is more than just "ticking the boxes"



5 ways ESG data can lead to <u>business value⁽¹⁾ creation</u>

Examples

- ESG data can also provide a competitive edge in an ever-changing marketplace
- However, this is often hindered by mandatory reporting requirements resulting in a mere "box-ticking" attitude
- By not fully understanding the value of their ESG data, businesses are held back from unlocking its full potential

Cost reductions	 Lower energy consumption Reduction of water intake 				
Regulatory interventions	 Access to subsidies and government support Greater business freedom 				
Investment attraction	 Improved chances of attracting capital and financing Lower borrowing costs 				
Productivity uplift	 Increased organizational motivation Enhanced talent acquisition 				
Revenue growth	 Preferred choice with more sustainable offering Better value chain access 				

(1) Modified from McKinsey Quarterly, "Five ways that ESG creates value", Nov19

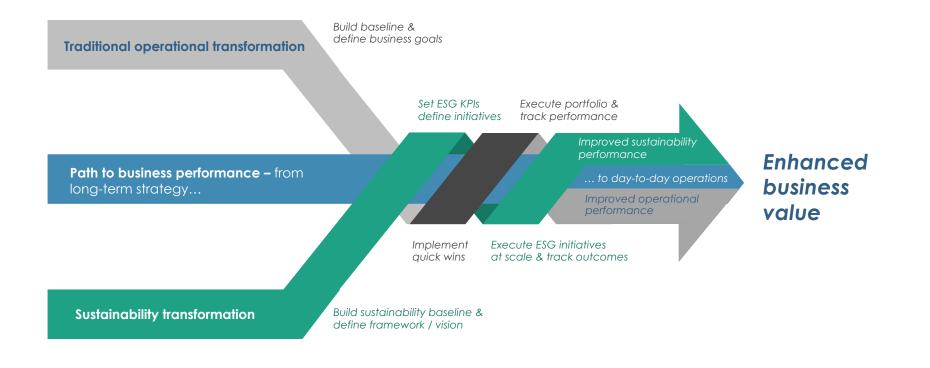




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ESG Efforts to be Integrated with Traditional Operation Efforts for Business Value

Not Just to Understand and Report on an Organization's Sustainability Achievements







Many Challenges Remain – in the Realization of Corporate Sustainability goals

What are the key focus areas for ESG investment in the next 2-5 years?

		ESG awareness and capacity building	ESG strategy and governanc e	Climate (strategy, mitigation, adaptation)	Internal ESG process improveme nts	or	ns for low carbon econom	Sustainable finance	Sustainable supply chain	None	l do not know
<u>What are the main</u> <u>gaps you see</u> <u>related to fulfilling</u> <u>reporting</u> <u>requirements on</u> <u>sustainability</u> <u>efficiently?</u>	The organization does not see the values of ESG reporting	3%	4%	3%	2%	0%	5%	1%	2%	1%	2%
	Unclear ESG governance/no focal point to drive ESG	19%	22%	10%	12%	4%	15%	3%	11%	1%	1%
	Lack of talent and skills within the organization	16%	18%	5%	11%	2%	10%	5%	1 2 %	3%	2%
	Lack of process improvement in line with ESG requirements ⁽¹⁾	14%	14%	9%	8%	2%	14%	3%	10%	1%	2%
	Lack of technology for effective data collection	17%	17%	15%	10%	5%	14%	6%	14%	1%	1%
	Data not available	12%	16%	7%	11%	3%	7%	2%	9 %	4%	1%
	Lack of budgets and resources	9 %	11%	7%	8%	1%	8%	5%	11%	2%	1%
	Other	3%	6%	3%	0%	1%	4%	2%	2%	3%	2%

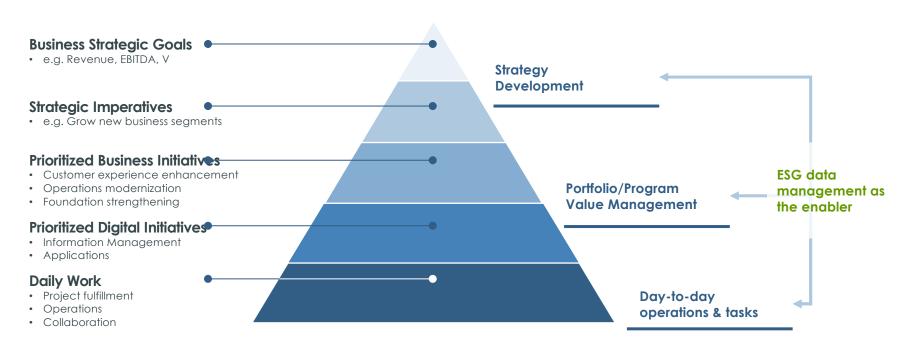
(1) Thailand ESG and Sustainability Report 2022, Deloitte (Aug-Sept; n = 106)c





ESG Data is a Key Enabler to Integration



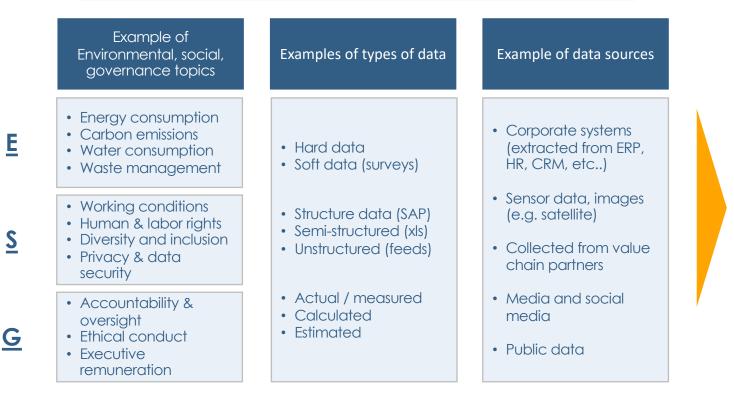






The breadth of ESG Data Presents Challenges

ESG data take multiple forms and reside across multiple company, partner and external systems



SET ESG

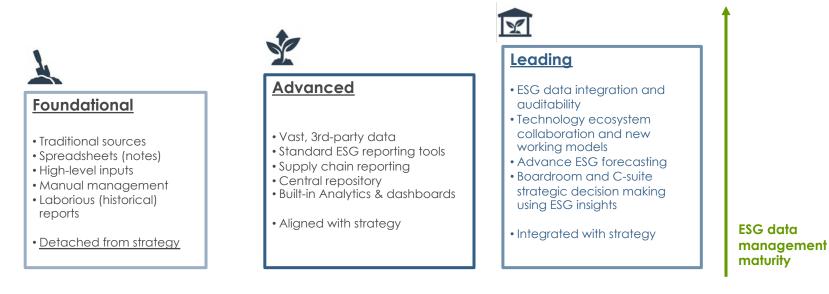
<u>The ESG Data</u> <u>Barrier</u>

- Lack of data
- Inconsistency
- Misalignment
- Poor quality
- Highly-manual
- Non-audited
- High effort to automate



Organizations need to improve the quality of ESG data management 41 To realize long-term sustainability and business goals

Evolve from static/backward-looking/detached to dynamic/forward-looking/integrated ESG data management



Where does your company stand today?





Summary

Integrated ESG







Contents

M3S2

Module 3 ESG Disclosure Session 2 Data Management (Part 5)

- Unlocking the power of ESG data: From complexity to clarity to competitive advantage
- 2. What is the solution to overcome ESG data barrier?





2. What is the solution to overcome ESG data barrier?







The Right ESG Platform Critical Leverage technology to navigate ESG complexity

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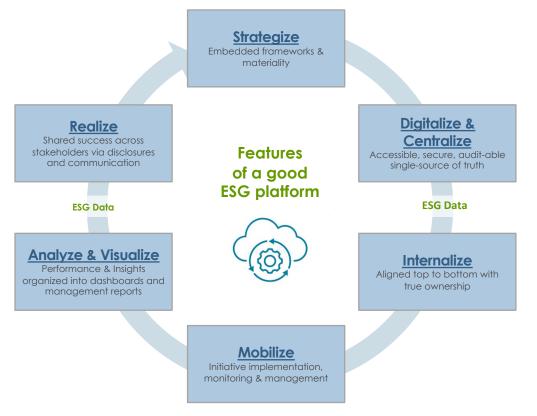
There is no 'silver bullet' out there which can address all ESG integration requirements holistically





What to look for in an ESG platform

Choose one that is good for your organization







Consider a Platform that Allows ESG Integration into Your Company's Strategy Management Example case study: Work^e: a sustainability integration platform



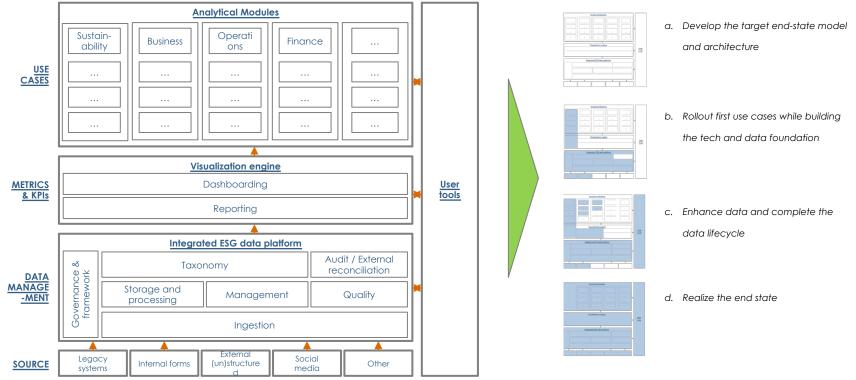
Other Considerations When Selecting an ESG Solution Provider

- Integration with other current systems consider your overall IT strategy
- An interface that suites your company culture (to be used organization-wide)
- Ability to extend across the supply chain
- Vendor support (advisory, customization, implementation, coaching)
- Choose with an eye on the future





Your ESG Data Management Program can Start Small and Evolve Over Time Important Thing is to Get Started





<u>4-step roll out approach</u>

School of Management

The Future of ESG data

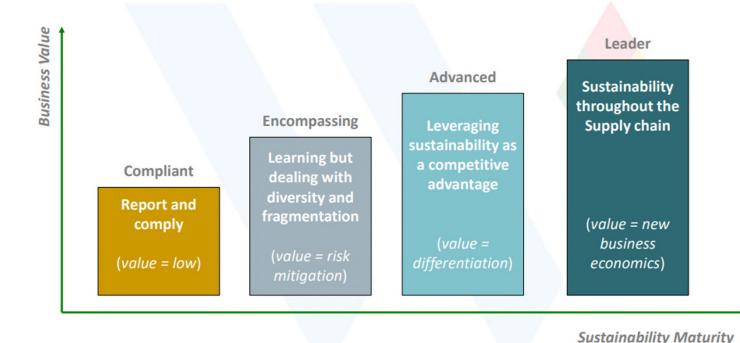
Five Enabling Innovations that will Continue to Transform ESG Data Management

- Machine learning and predictive ESG
- Remote tracking and exogenous disclosure (third party verification)
- Disaggregation of ESG accounts
- Open access





ESG data management and integration will help companies evolve along their ESG maturity journeys



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Final Thoughts – the ESG Data Opportunity is Here

- While the ESG landscape is undeniably complex, it offers fertile ground for innovation and leadership in sustainability
- However, this is only possible by steering the narrative from mere reporting to being a businesses taking charge of their ESG data and using it to drive their business forward
- By working with partners and industry experts, organizations can take the next step in committing to data management, and embedding sustainability into their DNA
- Businesses can use this as an opportunity to unlock the transformative power of their ESG data, paving the way for a more sustainable and profitable future





You have successfully completed Module 3, Session 2.

Go to the next session

